



2012 CLS-Class



Mercedes-Benz

125! years of innovation

In 1886, Carl Benz was awarded the patent for inventing the first car, while just 60 miles away, Gottlieb Daimler developed his own version. Between them they also invented the motorcycle and truck, and won the first auto race. For 125 years, a passion for innovation has driven Mercedes-Benz to continually reinvent the automobile—creating an ongoing legacy of firsts that keep redefining the standard for all cars. Among them, the 4-wheel independent suspension 80 years ago. The crumple zone and fuel injection in the 1950s. The Electronic Stability Program nearly 20 years ago. And more recently, PRE-SAFE®. Today, the Three-Pointed Star remains far more than a shining symbol of Mercedes-Benz innovation. It's a guiding beacon for all automobiles.





it began with a spark. and ignited a revolution.

Six years ago, Mercedes-Benz sparked an entirely new genre of automobile, and ignited the passion of a new generation of admirers. The CLS-Class captured the charisma of a 4-passenger coupe in a daring new expression of a 4-door body. And while numerous automakers rushed to bask in its glow, Mercedes-Benz set out to fan the fire within. The result is no less captivating than the original, because it remains unmistakably original—a seductive sculpture that flows seamlessly from headlamp to taillamp. More powerful in both performance and presence, the all-new 2012 CLS-Class is also profoundly more efficient, more engaging, more comforting and more protective. In true Mercedes-Benz fashion, it is both a tribute to its ancestry and an inspiring reinvention—not just of the world's first 4-door coupe, but of the world's first car.

MBUSA.com/CLS

CLS 550 shown with optional Diamond White metallic paint, PARKTRONIC, Wheel Package Plus One, and Driver Assistance and Premium 1 Packages.

groundbreaking. breathtaking.

It is at once steadfastly true to its rich legacy, and a dramatic breakaway. As with every Mercedes-Benz coupe, the CLS-Class is sleek of line, fleet of foot, and crafted to coddle its four fortunate occupants in timelessly modern style. And yet it uniquely welcomes each of its passengers through four inviting doors. Its powerfully efficient new twin-turbo V-8 and adaptive air suspension respond brilliantly to the demands of challenging roads and an ever-changing world. And yet its enchantments are not restricted to the driver. From each of its four impeccably tailored seats, the CLS-Class delivers a motoring experience that can be shared by all aboard, but with no other car.

CLS 550 Coupe. The free-breathing power of a new 402-hp Direct Injection twin-turbo V-8 is complemented by a 7-speed automatic transmission with paddle shifters, semi-active AIRMATIC air suspension and 18" alloy wheels. The CLS 550 sprints to 60 mph in just 5.1 seconds,¹ yet returns 24 highway mpg.²

CLS 550 4MATIC Coupe. For the first time, the all-season, all-road handling confidence of 4MATIC™ all-wheel drive³ can be combined with the performance and panache of the CLS-Class. Thanks to the system's compact, lightweight design, the CLS 550 4MATIC can whisk its four passengers from 0 to 60 mph in a mere 5.2 seconds¹ and still deliver a remarkable 23 mpg² on the highway.





CLS550 shown with Iridium Silver metallic paint, and optional Wheel Package Plus One and Premium 1 Package. Please see endnotes at back of brochure.

goes with the flow. thrives under pressure.

With 402 hp on tap, the new 4.6-liter V-8 in the CLS 550 delivers a bounty of breathing room—during acceleration, and with ultra-low emissions. Twin turbochargers spin up to 150,000 rpm, boosting low-end torque by as much as 45%. Rapid-multispark ignition fires up to four times in a millisecond, while high-pressure Direct Injection manages every atom of fuel with microscopic precision. At higher speeds, the semi-active AIRMATIC suspension draws the car closer to the road—reducing drag and enhancing stability. Whether winding out of a corner or unwinding on the open highway, the CLS-Class turns pressurized air into an aura of confident composure.



CLS 550 shown with Palladium Silver metallic paint and optional PARKTRONIC, Wheel Package Plus One, Premium 1 Package and accessory rear spoiler. Please see endnotes at back of brochure.



Traction. The CLS 550 offers rear-wheel drive or optional 4MATIC™ all-wheel drive.³ From dry corners to slick streets, the lightweight 4MATIC system adds year-round confidence while preserving the agile, balanced handling of every CLS-Class.

Attraction. For optimum tire grip and crisp steering feedback, the rear wheels are 1" wider than the fronts. Choose from four 5-spoke designs: standard 18" or optional 19" wheels, and 18" or 19" AMG wheels in either of two optional Wheel Packages.⁴



Enhanced shifting. The versatile 7-speed automatic transmission has been reengineered for smoother, more efficient performance. An electronic selector and paddle shifters allow complete control of gear changes without taking a hand from the 3-spoke steering wheel.

Advanced steering. New electromechanical power steering delivers quicker response in corners, easier maneuvering at low speeds, along with precise on-center feel and straight-line stability. The system also contributes to the improved fuel efficiency of every 2012 CLS-Class.

pioneering insight. protective instinct.

Look back over the life story of the automobile and you'll find Mercedes-Benz continually leading the way in safety innovation: Inventing the first crumple zone over 60 years ago. Earning a patent for the air bag. And pioneering a long list of active safety systems that eventually found their way into most every car, like the Antilock Braking System (ABS), Electronic Stability Program (ESP®) and emergency-sensing Brake Assist. Today, the groundbreaking PRE-SAFE® system can actually detect and help prepare for a collision before it happens. True to its heritage, the 2012 CLS-Class is engineered with visionary safety advances that watch the road ahead and to your side. Help you to see and be seen. And respond to help make an accident less severe, less damaging, or even less likely. All cars might do this someday. The protection a CLS-Class offers today could rewrite the story of your own life.

reveal.

Brighter lighting. The world's first all-LED active headlamps, included in the optional Premium 1 Package, generate light that's even closer to natural daylight than the standard Bi-Xenon headlamps. Active Curve Illumination and Adaptive Highbeam Assist continuously vary the beam pattern of the LED headlamps to maximize illumination of corners and straightaways, without creating glare for other drivers. Bright white LED Daytime Running Lamps and LED taillamps are also standard.

Night View Assist PLUS with Pedestrian Detection. This remarkable option projects infrared beams that are invisible to the human eye and reads them with a special camera. The system displays a clearer, supplemental real-time view of the road ahead on the large central screen in the dash. It can even identify and point out pedestrians.⁵

ATTENTION ASSIST. By continually monitoring a variety of driving behaviors, this Mercedes-Benz innovation can audibly and visually alert the driver if it detects signs of drowsiness on long trips. More than 70 variables are measured in the first minutes of a drive to establish a pattern for the individual driver and determine the warning thresholds accordingly.⁶

prepare.

PRE-SAFE. A Mercedes-Benz first, PRE-SAFE can detect instability during certain vehicle maneuvers that suggest a collision or rollover is imminent. It can then tighten the front seat belts, adjust the front passenger seat, and close the windows and sunroof—all in an effort to better prepare the occupants in the moments before a collision.⁷

Adaptive Brakes. An integrated system of braking advances helps to make driving more reassuring and relaxing in a variety of situations. If the driver lifts off the accelerator quickly, Predictive Brake Priming sets the pads closer to the discs for more immediate response when the driver steps on the brakes. In the rain, Automatic Brake Drying gently applies the brakes periodically, to sweep away water buildup on the discs. During uphill starts, Hill-Start Assist helps prevent unwanted rollback. And a HOLD feature can make stop-and-go traffic a little easier.⁸

react.

DISTRONIC PLUS. A Mercedes-Benz innovation that takes cruise control to a new level of convenience, this optional system adapts your set cruising speed in response to traffic ahead—automatically slowing down until your path is clear again. If traffic stops, DISTRONIC PLUS can even brake the car to a full halt, then resume automatically when it clears.⁹

PRE-SAFE Brake. DISTRONIC PLUS also integrates a system that uses radar-based sensors to help detect an impending collision with a vehicle ahead. Even if you're not using the cruise control, PRE-SAFE Brake can automatically apply up to 100% of the car's braking force to help reduce the severity of impact.⁸

Ten air bags. A suite of 10 standard air bags offers 12-way protection.¹⁰ Driver and new front-passenger knee air bags augment the dual-stage front air bags. Pelvic air bags complement the side-impact air bags for each front seat. And side curtain air bags are provided at all four seating positions.

Blind Spot Assist and Lane Keeping Assist.

These optional systems can alert the driver to some unseen vehicles in the adjacent lane,¹¹ and can warn the driver of unintended drifting across visible lane markings.⁶ Both systems are also offered with active technology that can help steer the car back into its own lane should the driver disregard the alerts.





CLS 550 4MATIC shown with Storm Red metallic paint and optional Night View Assist PLUS, PARKTRONIC, and Driver Assistance and Premium 1 Packages. Please see endnotes at back of brochure.



CLS550 shown with Indium Grey metallic paint and optional PARKTRONIC and Premium 1 Package.

The background of the left half of the advertisement is a dark, textured wall, possibly stone or concrete, with several vertical light fixtures that emit a warm, orange glow. The fixtures are of varying heights and are mounted on the wall at different intervals.

illuminating by design. enlightened by desire.

What makes a car an icon? It might be when, decades after its production has ended, it remains recognizable at a glance. But more likely, it's when that glance immediately rekindles a lingering desire. The automobiles that go on to be prized by collectors, displayed in modern art museums, or simply treasured in the marketplace, all begin with the spark of a new idea. No matter how artfully it may be sculpted, the enduring beauty of a Mercedes-Benz will always radiate from far beneath its surface. From its piercing headlamps, muscular fenders and sweeping roofline, to its classically inspired grille and analog timepiece, the CLS-Class owes its presence to the unequaled depth of its engineering. And yet even before the laboratories, wind tunnels, crash-test halls, icy lakes and harsh deserts took their turns in shaping it, its design was born from an unending desire to move people—quickly, safely, comfortably, and most of all, deeply.





innovative, intuitive and indulgent.

Inside every driver who craves the thrill of the open road is a little voice that wants to cry out at the realities of traffic, parking, or even what's playing on the radio. Mercedes-Benz hears the call, and responds with an orchestra of advanced technology to bring you inner peace with the outside world. Via an elegant central controller in its console and intuitive steering-wheel controls, the CLS-Class puts countless choices in entertainment, information and navigation within easy reach. It listens to your outer voice, too, with Bluetooth® and Enhanced Voice Control that lets you speak commands in normal, everyday language.¹² It even smooths your negotiations with the world far and near—from avoiding traffic on your route, to an option that can size up a parking space as you drive by, then actively help you maneuver in. The CLS-Class is designed to indulge your wishes and anticipate your needs. Often before you even ask.

At your fingertips. The COMAND system brings together a world of entertainment, navigation and information—all accessible via a convenient central controller, a multifunction steering wheel and a high-resolution LCD widescreen.

All around you. The 14-speaker harman/kardon LOGIC7® system outputs 610 watts of Dolby® Digital 5.1 surround sound. Listening choices are seemingly limitless: a 6-DVD/CD changer, HD Radio™ stations, over 130 channels of SiriusXM Satellite Radio,¹³ iPod® integration,¹⁴ a memory card reader, a 10GB Music Register for storing your digital music, and new Bluetooth audio streaming from your digital devices. The navigation system¹⁵ features a fast 40GB hard drive, new 3D maps with building profiles, as well as Zagat® Survey ratings for restaurants, hotels and golf courses, and real-time SiriusXM Traffic with dynamic re-routing.

At your service. The optional Premium 1 Package includes a suite of conveniences. KEYLESS-GO lets you unlock and drive your car without ever taking the key from your pocket. A rear view camera¹⁶ shows a live color image on the in-dash screen when you shift to Reverse. And an electronic trunk closer helps to ease luggage-loading.

In the zone. Optional PARKTRONIC can alert you to nearby obstacles while you negotiate tight spaces. Active Parking Assist surveys parallel-parking spots as you drive by, sizing each one up and letting you know which one's a good fit. Then, as you back into the space, the system expertly handles the steering while you simply manage the pedals.

CLS 550 shown with Almond/Mocha leather, Burl Walnut wood trim, and optional PARKTRONIC, wood/leather steering wheel and Premium 1 Package. Please see endnotes at back of brochure.





responds to your touch.
and your inner voice.



no detail overlooked.
or underachieved.



impeccably refined, immeasurably rewarding.

Two elements define the unique character of a Mercedes-Benz coupe: A graceful confidence in its stride, and an exquisitely detailed 4-seat cabin. Even on an unfamiliar road, the CLS-Class feels unruffled, unstressed and at ease—and it strives to make its passengers feel the same way. With a flourish of hand-polished wood and top-stitched leather, a full-length console affords each occupant an individual comfort zone. Every seat is finely tailored for the uncompromised embrace of its sole occupant. And while the timeless craftsmanship appeals to your senses, advanced amenities tend to your well-being. Dual-zone climate control monitors humidity, sunlight and incoming air quality. The digital surround sound system reshapes the spectrum of its output to adapt to subtle changes in ambient noise. And as night falls, fiber-optic LED lighting encircles the cabin in a choice of three colors—for a soothing sense of belonging, even in the dark.

Memorable. Each front seat power-adjusts 14 ways—including 4-way power lumbar support—and features a 3-position memory system. With the optional Premium 1 Package, the front seats become heated and Active Ventilated as well, for added dimensions of comfort in any season. An optional active multicontour driver seat offers increased lateral support during cornering maneuvers plus an invigorating massage feature.

Versatile. In the generous rear cabin, a pair of individually contoured seats flank a center console providing a folding armrest, dual cupholders, covered storage and dual air vents. Optional split-folding seatbacks allow easy expansion of the cargo area when you need it.

Tactile. With supple Premium leather trim and prominent thumb grips, the 3-spoke multifunction steering wheel blends luxury and control. Optional heating adds winter comfort, while the optional Wheel Packages add perforated leather side grips and a performance-oriented flat-bottom design.¹⁷

Individual. Expert tailoring to your taste is a CLS-Class tradition. Rich leather—or the option of smooth, extra-supple Premium leather—is complemented by hand-finished wood trim in your choice of warm Burl Walnut or dramatic Black Ash. An optional wood/leather steering wheel puts this luxury directly in your hands.¹⁷

CLS 550 shown with optional Black Premium leather, Black Ash wood trim, and optional active multicontour driver seat, PARKTRONIC, and Driver Assistance, Premium 1 and Wheel Packages. Please see endnotes at back of brochure.





performance art. signed by the artist.

518 horsepower. 516 pound-feet of torque. 4.4 seconds to 60 mph.¹ Seven speeds of a multiclutch transmission engaging in as little as a tenth of a second. What do these figures have in common? They all begin with "one." At AMG—the legendary high-performance division of Mercedes-Benz—each individual engine is crafted by its own master technician, using race-proven components and his own hands. Lift the hood of the superlatively engineered automobile which houses this engine and you'll see a metal plaque bearing his signature. Beyond all the racing trophies AMG has earned in its 45-year history, this small plaque can tell the story in just four words: "One man, one engine."

Learn more at MBUSA.com/AMG





CLS 63 AMG shown with Palladium Silver metallic paint, and optional PARKTRONIC and AMG Performance, Driver Assistance and Premium 1 Packages. Please see endnotes at back of brochure.



The CLS 63 AMG. An all-new, handcrafted 5.5-liter biturbo Direct Injection V-8 delivers 518 hp and 0-60 mph in just 4.4 seconds.¹ And yet its advanced features and lighter weight result in lower emissions and improved everyday efficiency. An optional AMG Performance Package raises the ante to 550 hp and 0-60 in 4.3 seconds.

A new 7-speed AMG SPEEDSHIFT MCT transmission features a wet startup clutch and three driving modes, including a fuel-saving new ECO-Start/Stop system and a paddle-shifted Manual mode with 100-millisecond shifts. From the console, the AMG DRIVE UNIT offers three selectable setups for the transmission, multi-mode suspension, steering and 3-mode ESP[®]—including a driver-customizable program engaged with the push of a button tellingly labeled “AMG.”



connected to you. and your life.

Your vehicle is more than a source of enjoyment, it's an integral part of everyday living. The Mercedes-Benz mbrace™ system can make it easier—whether you're planning a trip, trying to remember where you parked, or in need of help in an emergency.¹⁸ With mbrace, you can access an innovative and thoughtful world of security, destination planning and convenience services—not only from inside your CLS-Class but also from your computer and your smartphone. With advanced, reliable technology, plus 24-hour support from helpful experts, mbrace helps to keep you, your life and your Mercedes-Benz connected.

from your vehicle.

With Mercedes-Benz mbrace, three simple buttons inside your vehicle can connect you to emergency services, our 24-hour Customer Assistance Center, or our Roadside Assistance service.¹⁹ Numerous mbrace services are also seamlessly integrated with your vehicle's standard COMAND navigation system.

from your smartphone.

The mbrace Mobile Application for iPhone® lets you send addresses to your vehicle's navigation system, locate your vehicle from up to a mile away, remote-lock or unlock its doors, find a dealer, and contact Roadside Assistance, Concierge services or even Mercedes-Benz Financial Services with a touch. A new Drive2Friend™ feature lets other people send their location to your car simply by responding to a text message you send them.²⁰

from your computer.

In addition to all the support you'll find at mbrace.MBUSA.com, you can send addresses directly to your vehicle's COMAND navigation system using the Send2Benz™ website. You can also look up a destination on Google™ Maps and instantly send it to your vehicle via the Search & Send™ feature. And a new browser toolbar widget lets you highlight an address on your screen and send it to your vehicle with just two clicks.

Mercedes-Benz mbrace is the ongoing evolution of our groundbreaking in-vehicle services, offering national support along with expanded and enhanced features. To learn more about mbrace, see your Mercedes-Benz dealer, call 866-990-9007 or visit MBUSA.com/mbrace. Please see endnotes at back of brochure.



















mbrace
Your World, From Your Car

Mercedes-Benz mbrace™ packages.








Mercedes-Benz mbrace offers unparalleled support, when and where you need it. Two available service packages each include an attractive complimentary trial period, so you can experience the many ways mbrace helps you feel connected and protected. With the standard mbrace Package, you get unlimited access to its innovative Navigation and Destination Planning features: Send2Benz, Drive2Friend and Search & Send. It also includes all of the Safety and Security services, plus several reassuring Convenience features, such as the ability to locate your vehicle or remotely lock its doors via your smartphone. The mbrace PLUS Package offers unlimited use of our expert Concierge services, as well as spoken turn-by-turn Route Assistance—even if you're not using your car's navigation system—plus the latest traffic and weather reports based on your current location.

	safety and security	mbrace	mbrace PLUS
			
	Automatic Collision Notification	•	•
	SOS/Emergency Call	•	•
	Roadside Assistance Connection	•	•
	Stolen Vehicle Location Assistance	•	•
	Automatic Alarm Notification	•	•
	Crisis Assist	•	•
	Safe Ride	•	•

It can call for help, even if you can't. In the event that an air bag or Emergency Tensioning Device is activated, mbrace initiates a call to the Mercedes-Benz Emergency Response Center to notify them of the incident, and provide information on your vehicle and its location. A Customer Specialist will then attempt to make voice contact with you. If you request help, or do not respond, they will notify local emergency response services, and stay on the line until help arrives.

	navigation and destination planning	mbrace	mbrace PLUS
			
	Send2Benz Drive2Friend Search & Send	•	•
	Point of Interest Destination Download		•
	Route Assistance		•
	Location-Based Traffic		•
	Location-Based Weather		•

Across town, or cross-country. Whether you're going out for dinner, picking up a friend or planning a trip, mbrace offers a variety of ways to make getting there easier. You can look up an address or a Point of Interest online—or just grab it from your iPhone's contacts—and send it directly to your vehicle's navigation system. Or with a simple text message to a friend, they can let their mobile phone send its location directly to your car. Then, just a push of the *i*-Button in your vehicle will download the address, so you can either start route guidance immediately or save it in your navigation system's memory.

	convenience	mbrace	mbrace PLUS
			
	Mercedes-Benz Concierge		•
	Remote Door Lock	•	•
	Remote Door Unlock	•	•
	Vehicle Finder (via Mobile Application only)	•	•
	Dealer Connect	•	•
	Vehicle Information	•	•

The extra mile, around the clock, all for you. Subscribing to the mbrace PLUS package gives you unlimited access to Mercedes-Benz Concierge services—our network of experienced, professional personal assistants who can fulfill virtually any request, at any time of day or night, right from the comfort of your vehicle. You can even enjoy their services on the go, via the mbrace Mobile Application for iPhone.

make it yours.

Genuine Mercedes-Benz Accessories help you make your car the perfect expression of your style. And since they're exclusively engineered for your CLS-Class, they fit your car as well as they fit your life. A wide selection of accessories allows you to enhance your vehicle's appearance, expand its functionality, or offer it some extra protection in everyday use. From alloy wheels to chrome door handle inserts to state-of-the-art entertainment systems, every accessory is thoughtfully designed and thoroughly engineered. It's the best way to make your CLS-Class unmistakably yours while keeping it genuinely Mercedes-Benz. To see the entire collection, visit MBUSA.com/CLS.

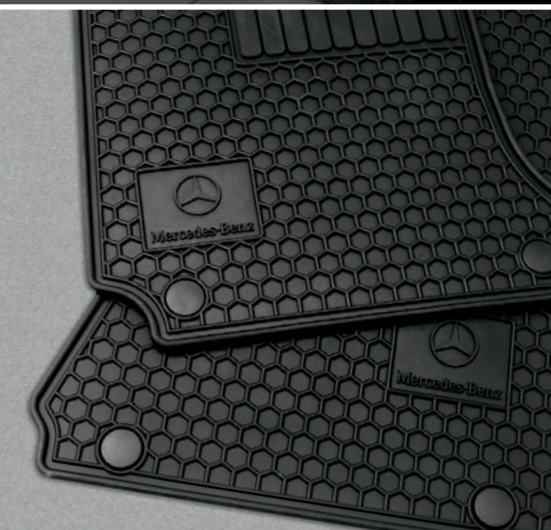
Rear Seat Entertainment system. Offer front-row entertainment to your rear-seat passengers. Dual 7" monitors behind each front head restraint can play separate DVDs or attach external devices via USB and SD card slots. They can also play the same movie on both screens. Two pairs of wireless headsets and a wireless remote are included to maximize passenger enjoyment while minimizing driver distraction.

All-season floor mats. Precisely contoured to fit the footwells of your CLS-Class, each rubber mat's honeycomb texture helps to keep water, mud and melting snow away from your carpets. They're easy to remove and clean, and are available as a set of four in Black, Beige or Grey.

Illuminated door sills. Elegant, eye-catching brushed stainless-steel door sills are available in a set of two for the front doors, or as a set of four for all the doors. The front sills welcome you with a soft white luminescent Mercedes-Benz logo when you open the door.

Rear spoiler. Aerodynamically contoured to accentuate the bold lines of the CLS-Class, the rear spoiler is designed for secure attachment without drilling and a perfect fit with the sculpted lines of the trunklid.

19" 10-spoke wheels. Add to your car's poise and performance without compromising its engineering precision. With a lustrous Black/Polished finish, these strong yet lightweight 10-spoke wheels are sized 8.5x19" front and 9.5x19" rear, to fit 255/35 front and 285/30 rear tires.



build your own.

option packages	CLS 550	CLS 550 4MATIC ³
Premium 1 Package <ul style="list-style-type: none">• Full-LED headlamps with Active Curve Illumination and Adaptive Highbeam Assist• Heated and Active Ventilated front seats• iPod®/MP3 media interface¹⁴• Rear view camera¹⁶• KEYLESS-GO• Electronic trunk closer• Power rear-window sunshade	<input type="radio"/>	<input type="radio"/>
Lane Tracking Package <ul style="list-style-type: none">• Blind Spot Assist¹¹• Lane Keeping Assist⁶	<input type="radio"/>	<input type="radio"/>
Driver Assistance Package <ul style="list-style-type: none">• DISTRONIC PLUS with PRE-SAFE® Brake⁸• Active Blind Spot Assist¹¹• Active Lane Keeping Assist⁶	<input type="radio"/>	<input type="radio"/>
Wheel Package <ul style="list-style-type: none">• 18" AMG 5-spoke wheels with all-season tires⁴• 3-spoke sport steering wheel¹⁷• Manual mode for transmission	<input type="radio"/>	<input type="radio"/>
Wheel Package Plus One <ul style="list-style-type: none">• 19" AMG 5-spoke wheels with high-performance tires⁴• 3-spoke sport steering wheel¹⁷• Manual mode for transmission	<input type="radio"/>	<input type="radio"/>

● Standard ○ Optional — Not Available

specifications	CLS 550	CLS 550 4MATIC ³
Engine	4.6-liter twin-turbo Direct Injection V-8 402 hp @ 5,000–5,750 rpm 443 lb-ft net torque @ 1,800–4,750 rpm	4.6-liter twin-turbo Direct Injection V-8 402 hp @ 5,000–5,750 rpm 443 lb-ft net torque @ 1,800–4,750 rpm
Transmission	7-speed automatic with steering wheel-mounted paddle shifters	7-speed automatic with steering wheel-mounted paddle shifters
Wheels	Staggered-width 18" 5-spoke	Staggered-width 18" 5-spoke
Suspension	4-wheel multilink, semi-active AIRMATIC with Adaptive Damping System and 4-wheel level control	4-wheel multilink, semi-active AIRMATIC with Adaptive Damping System and 4-wheel level control
Drivetrain	Rear-wheel drive	4MATIC™ all-wheel drive

MBUSA.com/CLS

individual options	CLS 550	CLS 550 4MATIC
PARKTRONIC with Active Parking Assist	<input type="radio"/>	<input type="radio"/>
Night View Assist PLUS ⁵ (requires Premium 1 Package)	<input type="radio"/>	<input type="radio"/>
Active multicontour driver seat with massage feature (requires Premium 1 Package)	<input type="radio"/>	<input type="radio"/>
Split-folding rear seats	<input type="radio"/>	<input type="radio"/>
Heated steering wheel ¹⁷	<input type="radio"/>	<input type="radio"/>
Wood/leather steering wheel ¹⁷	<input type="radio"/>	<input type="radio"/>
Rear side-impact air bags ¹⁰	<input type="radio"/>	<input type="radio"/>
Premium leather upgrade	<input type="radio"/>	<input type="radio"/>
19" 5-spoke wheels with high-performance tires ⁴	<input type="radio"/>	<input type="radio"/>

european delivery program

Pick up your new Mercedes-Benz in Germany through the original manufacturer-sponsored tourist delivery program. You'll enjoy significant savings²¹ and other benefits, as well as the unforgettable experience of a European vacation with your own CLS-Class. Visit MBUSA.com/edp for more information.

dimensions	CLS 550	CLS 550 4MATIC
Wheelbase	113.2"	113.2"
Overall length	194.5"	194.5"
Overall height	55.8"	55.8"
Overall width	81.7" (w/mirrors)	81.7" (w/mirrors)
Curb weight	4,158 lbs	4,268 lbs
Headroom	36.9" front / 36.1" rear	36.9" front / 36.1" rear
Legroom	42.1" front / 35.0" rear	42.1" front / 35.0" rear
Shoulder room	57.1" front / 56.5" rear	57.1" front / 56.5" rear
Cargo capacity	15.3 cu ft	15.3 cu ft



color and trim.

leather upholstery



Almond/Mocha (requires Burl Walnut wood trim)



Ash/Black (requires Black Ash wood trim)



Black (Wheel Packages add contrasting Grey stitching)

wheel choices



Standard 18" 5-spoke



Optional 19" 5-spoke



Optional 18" AMG 5-spoke
(Wheel Package)



Optional 19" AMG 5-spoke
(Wheel Package Plus One)

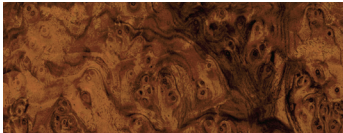
individually chosen.
exquisitely crafted.

designo is an exclusive program of paintwork and leather upholstery choices offering an extraordinary degree of handcrafted quality and personalization. Please ask your dealer about the *designo* paint and interior options for the CLS-Class.

high-gloss wood trim



Black Ash



Burl Walnut

non-metallic paintwork



Black

metallic paintwork



Cuprite Brown



Diamond White²²



Indium Grey



Iridium Silver



Lunar Blue²³



Obsidian Black



Palladium Silver



Storm Red

endnotes

- 1 Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 2 Preliminary 2012 EPA estimated fuel economy. See dealer for final figures. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate.
- 3 Availability of 4MATIC is delayed. See your dealer. No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 4 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 5 Night View Assist does not replace the use of headlamps and must not be used as the primary visual source for the driver.
- 6 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 20 mph.
- 7 PRE-SAFE® closes the side windows and sunroof when the system's sensors detect side movement that suggests a possible rollover.
- 8 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 9 DISTRONIC PLUS adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically only if traffic pauses for less than 3 seconds.
- 10 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 11 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.
- 12 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- 13 With the purchase of a new, satellite radio-enabled vehicle, you'll receive a complimentary 6-month subscription to SiriusXM Satellite Radio and SiriusXM Traffic, courtesy of Mercedes-Benz. SiriusXM Traffic service is available in select markets. If you decide to continue your SiriusXM service at the end of your 6-month trial, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).
- 14 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
- 15 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- 16 Rear view camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited to camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.
- 17 Heated steering wheel and wood/leather steering wheel cannot be ordered together. Sport steering wheel is excluded from Wheel Packages if either the heated steering wheel or wood/leather steering wheel is ordered.
- 18 All Mercedes-Benz mbrace™ services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.
- 19 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- 20 mbrace is compatible with select Apple iPhone® models running iOS 4.2 or later. Please visit MBUSA.com/mbrace for more information.
- 21 European Delivery Program discount of 7% available on select models, other models offered at MSRP. Please see your dealer for details.
- 22 Extra-cost option.
- 23 Delayed availability. See your dealer.



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